




OUTREACH PROGRAMS

How can we serve our
underrepresented students
better?

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Robert Gordon, Coordinator of EOP Admissions, SUNY Buffalo State
Carmen Peña, College Bound Counselor, High School for Arts & Business

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- A large black left bracket and a large yellow right bracket are positioned at the top of the slide, with a horizontal olive-green line passing through them.
- Discuss the need for such programs (Nilvio)
 - What other schools/universities are doing (Nilvio)
 - What programs can be done for 8th and 9th graders (Nilvio)
 - What programs can be done for men (Rob)
 - What other colleges/secondary schools are doing? (audience participation)
 - How can we work together to increase graduation rates (audience participation)

WHY IS THIS IMPORTANT?

- 2001 – Public HS completion rate in 4 years for African American Students in New York – 67%, Latino Students 61%, and Urban Areas 65% (National Center for Education Statistics)
- In New Haven, 56% complete HS in 4 years (National Center for Education Statistics)
- College dropout rate – 25% - 2005 (ACT)

WHY IS THIS IMPORTANT?

- Projection – 2.9 million HS graduates in 2011-2012 (National Center for Education Statistics)
- Projection –1.7 million will earn their bachelor's degree, only 58% (National Center for Education Statistics)
- If Students do successfully graduate from college, they face on average a \$15,000-\$19,000 debt (Robert White, Financial Specialist, Family Programs, Alabama Cooperative Extension Systems, 2007)

[WHAT IS BEING DONE?]

- James Madison College
 - Outreach Program
 - <http://www.jmc.msu.edu/ps/outreach.asp>
- University of California
 - EAOP
 - www.eaop.org
- Southern Utah University
 - Ahead of the Class
 - www.suu.edu

[Albertus Magnus College]

- Every Middle School in New Haven visits our campus at least once a year.
- 30 students maximum, at least 2 adults
- Tour, Presentation, Lunch
- Short tour (usually 25 minutes)

[Albertus Magnus College]

- Presentation – Focuses on High School (www.collegeboard.com)
- Lunch in dining hall
- Business cards and handouts given to counselors
- Small gifts to students who volunteer

[Albertus Magnus College]

- AMC pays for lunch (90% of groups)
- Different organizations pay for transportation (Gear-up, Project Most, Upward Bound, Talent Search, etc.)
- Keep the presentation light
- Have audience participation
- Never say a student can't do something

Aspiring African American Males Atlanta Metropolitan College

- Faculty/Staff Mentors
- Committed to the development of young men into successful students, and members of the community
- Trained by a licensed psychologist, in how to become an effective mentor
- Lead a group of five male students

Aspiring African American Males Atlanta Metropolitan College

- Contact students at least twice a week. This consisted of one-on-one, telephone and group interactions.
- Workshops – Academic Success, Personal Development, Improving Interpersonal Communication Skills
- Leadership and Community Service
- Social Gatherings conducted on campus and in the community

[WHAT ARE YOU DOING?]

- Is your school doing something similar?
- Any ideas on what we can do better?
- Any other problems we should know about?

[WHAT ELSE CAN BE DONE?]

- Any ideas on new outreach programs or initiatives?
- How can we bring together our Middle School, High School and Admission Counselors?

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- LET'S GO TO WORK!

[WORKS CITED]

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